

EVENT PROPOSAL

EVENT SUMMARY

Event Date	Friday, 14 April 2023, 3-4PM		
Event Title/ Theme	"Technologies and Capabilities: Mapping Out the New Skillset for Digital Economy"		
Venue	Online via MS Teams		
Target Participants	 NU Manila NU Philippines Campuses SM Group, ICT officers 		

EVENT DESCRIPTION

National University Manila – The Office of the Academe, Linkages, and Partnership will be conducting an industry talk with the purpose of presenting featured industry in relation to specific colleges, and in cooperation with SM group subsidiaries and willing industry partners. This event will invite Infosys and SM Prime to share knowledge, information, or skills in which the colleges can use to consider and revisit for their respective programs.

BACKGROUND AND OBJECTIVES

Today's growth in technologies and digital capabilities is changing the ways employees and enterprises work, and how economies function and thrive. The digitalization of the workplace continues to shift by either creating new jobs, especially on data science and analytics or innovating jobs to incorporate new technological solutions. Now given the current, contingent, and incoming employees have access to much of data and technology, they should learn to use it to their advantage. Ultimately, facilitating potential employees with digital tools to make their work easier provides the necessary flexibility for both workers and industry players.

In line with this, the objectives of this industry talk are the following:

- 1. To empower the students through accelerating their skillset needed to thrive in today's growing digital economy.
- To inspire the students to kickstart their careers in the digital economy by discussing relevant in-demand skills, knowledge, and expertise.
- To map out the context of the evolving digital economy culture on a broader industry scale.



ACADEME INDUSTRY LINKAGES AND PLACEMENT OFFICE

PROGRAM FLOW

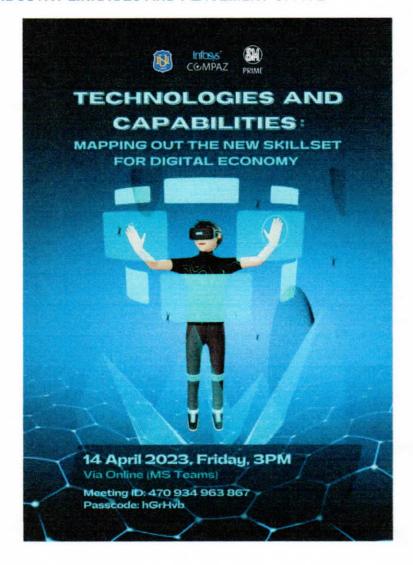
TIME (PM)	ACTIVITY	IN-CHARGE
2:30 – 3:00	Registration	
3:00 – 3:05	Invocation & National Anthem	
3:05 – 3:10	Opening Remarks	Dean Avonn Nova, CCIT, NU Manila
3:10 – 3:30	Infosys Compaz Resource Speaker	Mr. Manohar M. Atreya CEO, Infosys Compaz
3:30 – 3:50	SM Prime Resource Speaker	Mr. Kelsey Hartigan Go VP Information Technology, SM Prime
3:50 - 4:00	Q&A and Open Discussion	
4:00 – 4:05	Closing remarks	Dr. Narro Navarro Assistant Director, AlLPO, NU Laguna

ATTENDEES

GROUP/ ORGANIZATION	
NU Manila	
NU Philippines thru AILP Multicampus	
Infosys Compaz	
SM Prime	5
Total:	610



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Proposed and prepared by:

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NU Manila

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