



## EVENT PROPOSAL

### EVENT SUMMARY

<b>Event Date</b>	Friday, 14 April 2023, 3-4PM
<b>Event Title/ Theme</b>	"Technologies and Capabilities: Mapping Out the New Skillset for Digital Economy"
<b>Venue</b>	Online via MS Teams
<b>Target Participants</b>	<ol style="list-style-type: none"><li>1. NU Manila</li><li>2. NU Philippines Campuses</li><li>3. SM Group, ICT officers</li></ol>

### EVENT DESCRIPTION

National University Manila – The Office of the Academe, Linkages, and Partnership will be conducting an industry talk with the purpose of presenting featured industry in relation to specific colleges, and in cooperation with SM group subsidiaries and willing industry partners. This event will invite Infosys and SM Prime to share knowledge, information, or skills in which the colleges can use to consider and revisit for their respective programs.

### BACKGROUND AND OBJECTIVES

Today's growth in technologies and digital capabilities is changing the ways employees and enterprises work, and how economies function and thrive. The digitalization of the workplace continues to shift by either creating new jobs, especially on data science and analytics or innovating jobs to incorporate new technological solutions. Now given the current, contingent, and incoming employees have access to much of data and technology, they should learn to use it to their advantage. Ultimately, facilitating potential employees with digital tools to make their work easier provides the necessary flexibility for both workers and industry players.

In line with this, the objectives of this industry talk are the following:

1. To empower the students through accelerating their skillset needed to thrive in today's growing digital economy.
2. To inspire the students to kickstart their careers in the digital economy by discussing relevant in-demand skills, knowledge, and expertise.
3. To map out the context of the evolving digital economy culture on a broader industry scale.



## PROGRAM FLOW

TIME (PM)	ACTIVITY	IN-CHARGE
2:30 – 3:00	Registration	
3:00 – 3:05	Invocation & National Anthem	
3:05 – 3:10	Opening Remarks	Dean Avonn Nova, <i>CCIT, NU Manila</i>
3:10 – 3:30	Infosys Compaz Resource Speaker	Mr. Manohar M. Atreya <i>CEO, Infosys Compaz</i>
3:30 – 3:50	SM Prime Resource Speaker	Mr. Kelsey Hartigan Go <i>VP Information Technology, SM Prime</i>
3:50 – 4:00	Q&A and Open Discussion	
4:00 – 4:05	Closing remarks	Dr. Narro Navarro <i>Assistant Director, AILPO, NU Laguna</i>

## ATTENDEES

GROUP/ ORGANIZATION	PAX
NU Manila	100
NU Philippines thru AILP Multicampus	500
Infosys Compaz	5
SM Prime	5
Total:	<b>610</b>



**Proposed and prepared by:**

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**Approved by:**

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*This falls on our ISO SSA.  
Please prepare for it as well.  
Expect your audit to be done  
in the morning.*