

ACADEME INDUSTRY BOARD MEETING 2022

NARRATIVE REPORT

In line with its goal and commitment to provide quality management and accountancy education to students, the National University College of Business and Accountancy (NU CBA) organized its 1st Academe Industry Board (AIB). The Industry Board shall serve as the adviser of the College to achieve excellence and produce quality graduates who can compete on the changing industry requirements.

The NU CBA invited Professionals and Industry Practitioners from its Industry Partners and organized an Academe Industry Board Meeting last August 11, 2022 via Microsoft Teams. Ms. Maria Louella P. Sta. Maria, OIC Dean of NU CBA, gave the Welcome Remarks followed by an Introduction of participating Academe Industry Board Members. The goal of the College is to invite Top Management/Officers presently holding at least an Assistant Vice President (AVP) /Director position who are in the field of Accounting and Finance, Operations, Marketing, Banking and Investments, and Public Service/Administration. The following are the invited Industry Practitioners who are present during the meeting:

1. Mr. **Joseph Anthony C. Rodriguez**, Assistant Vice President of Corporate Business Partnership and Talent Acquisition, SM Supermalls.
2. Mr. **Mhikko Ilagan**, Vice President of People Services from Payreto Services Inc.
3. Mr. **Rhey Nivera**, Accounting Manager from Resins Inc. and Chapter President, Institute of Management Accountants – Philippines (IMA)
4. Mr. **Michael M. Agot**, National President, Real Estate Brokers Association of the Philippines, Inc. (REBAP)

After the Introduction, Ms. Sta. Maria presided the meeting. During the meeting proper, the following topics were discussed:

1. List of Business Subjects being offered in the University
2. Inputs of the Academe Industry Board to the CBA Program curriculum, educational objectives, and learning outcomes.
3. Research and other collaborations/partnership of the College
4. Internship Opportunities and Program

Ms. **Catherine Enteria**, Program Chair for BS Business Administration; Mr. **Janus Aries Simbillo**, former Program Chair for BS Accountancy; Ms. **Arlene San Pablo**, Program Coordinator Financial Management; Mr. **Ronald Barriga**, Program Coordinator Marketing Management; Mr. **Daryl Angelo Geraldo**, Program Coordinator for BS Management Accounting and BS Accounting Information System; and Mr. **Dan Jeward C. Rubis**, BSBA Internship coordinator; were also present during the meeting. Mr. Simbillo concluded the meeting and delivered the Closing Remarks.

At the end of the meeting, Ms. Sta. Maria, together with Ms. Enteria and Mr. Simbillo presented the Token of Appreciation to the Academe Industry Board Members.

DOCUMENTATIONS:

